



where are the  
workers?

Cuyahoga County  
Working-Age Adult Focus Group Sessions  
Demographic Profile Summaries

May 2022



Six focus groups were completed between May 12, 2022, and May 20, 2022. These focus groups were conducted to solicit input from a geographically balanced population of working-age adults in Cuyahoga County. Three focus groups were held on the East side of Cleveland and three were held on the West side. PolicyBridge solicited partnerships with nonprofit organizations to recruit, provide host locations for the focus group sessions, and co-facilitate sessions with their constituencies. Each community nonprofit partner organization was asked to recruit and assure participants from their respective constituencies. The partners PolicyBridge engaged were: A Vision of Change; Environmental Health Watch; Esperanza; and Union Miles Development Corporation.

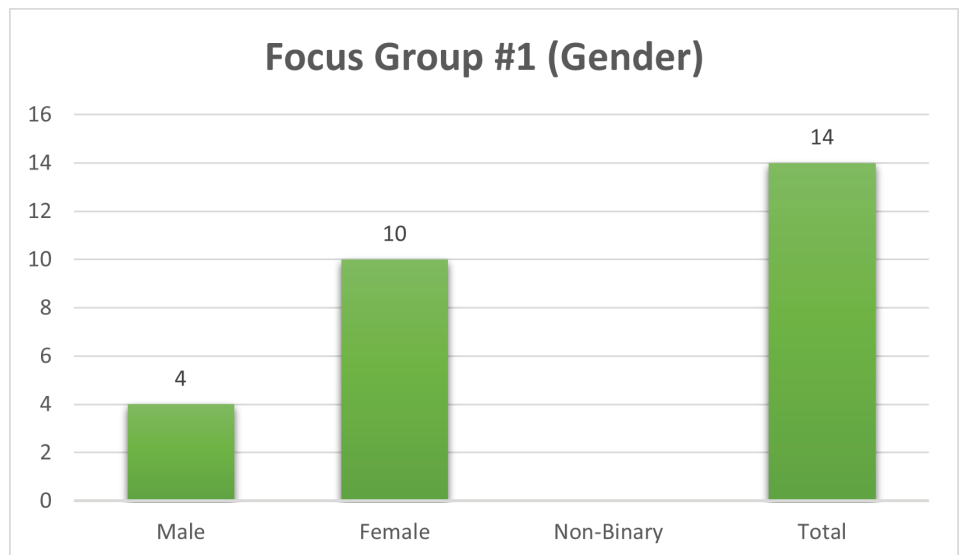
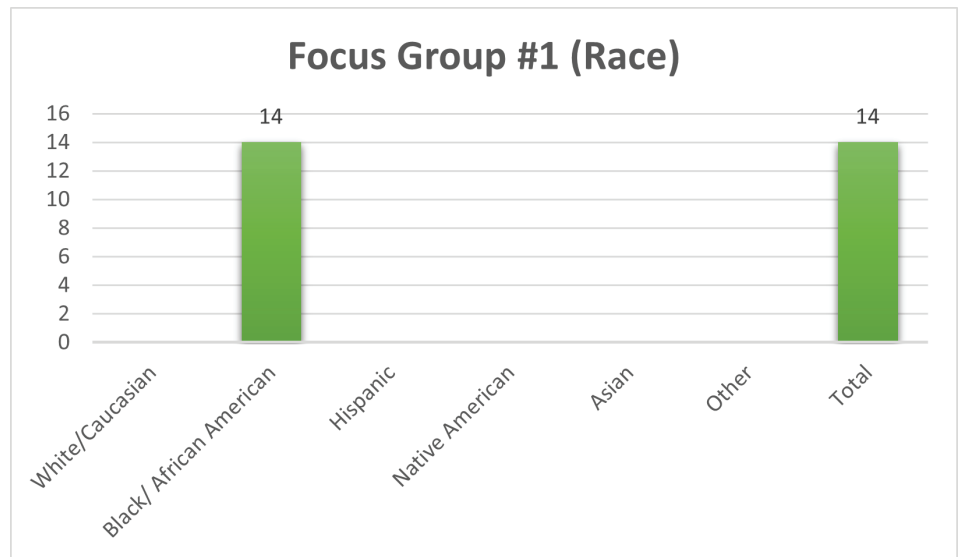
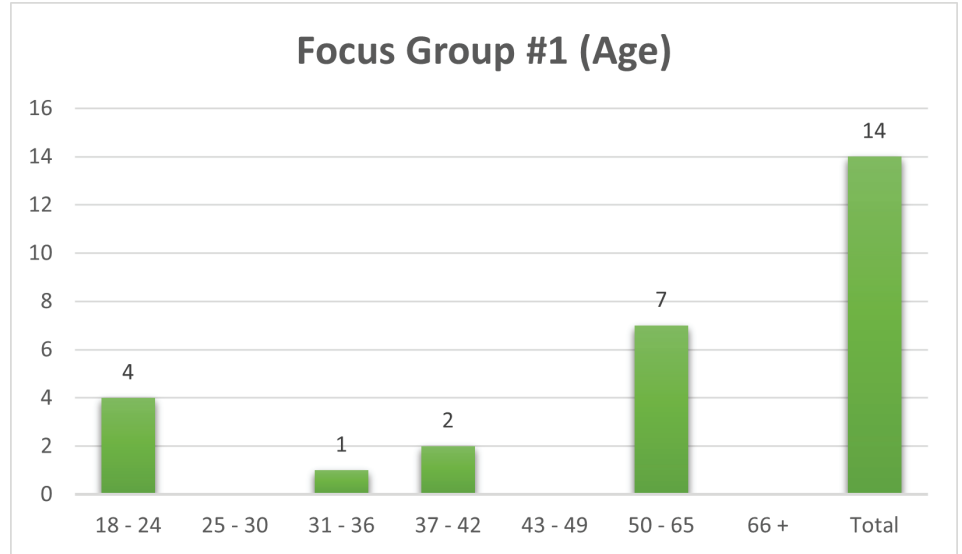
A Vision of Change co-sponsored one focus group session on the East side on May 12th (Focus Group #1) and another session on May 16th on the West side of Cleveland (Focus Group #2). Esperanza co-sponsored two focus group sessions at their offices located on the West side of Cleveland on May 17th (Focus Group #3) and May 19th (Focus Group #4). Union Miles Development Corporation co-sponsored one session at the community meeting space located next door to their offices on the Southeast side of Cleveland on May 18th (Focus Group #5). And, Environmental Health Watch co-sponsored one session at their offices on the East side of Cleveland on May 20th (Focus Group #6).

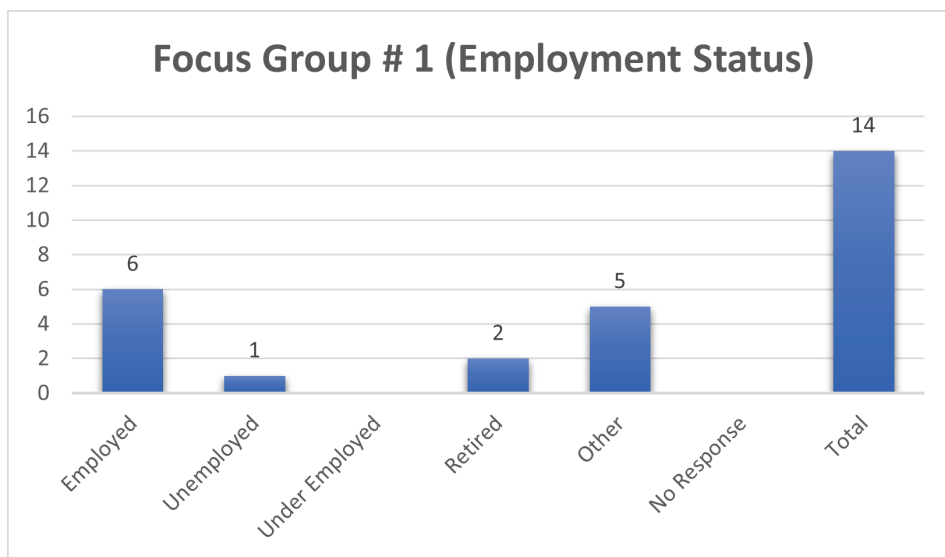
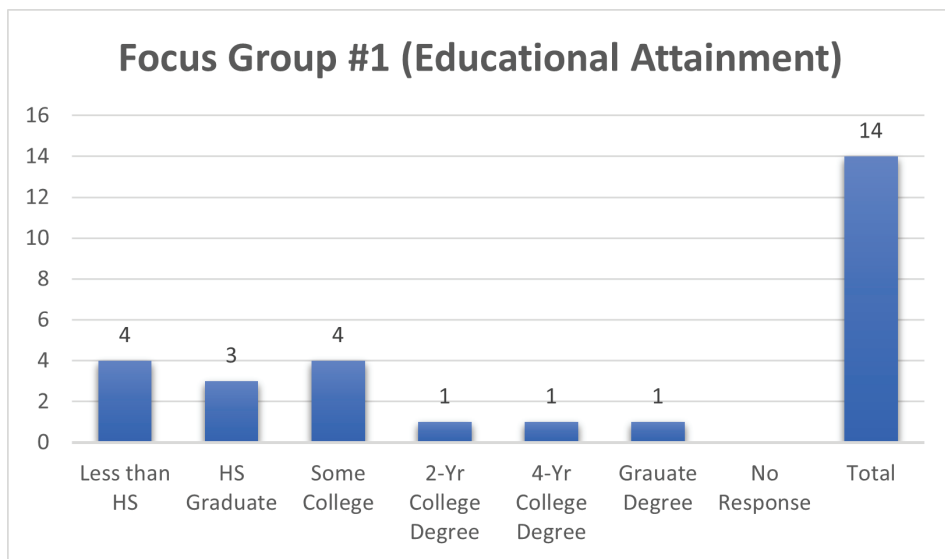
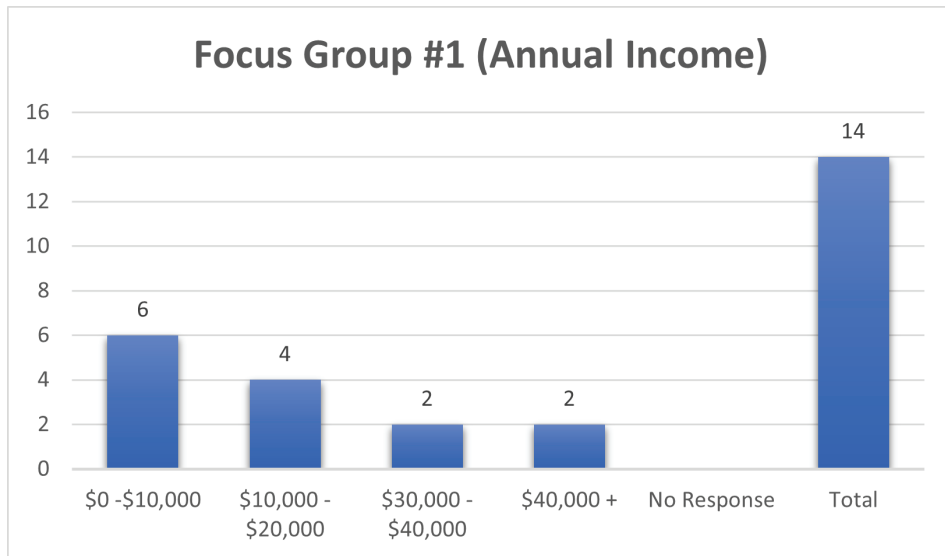


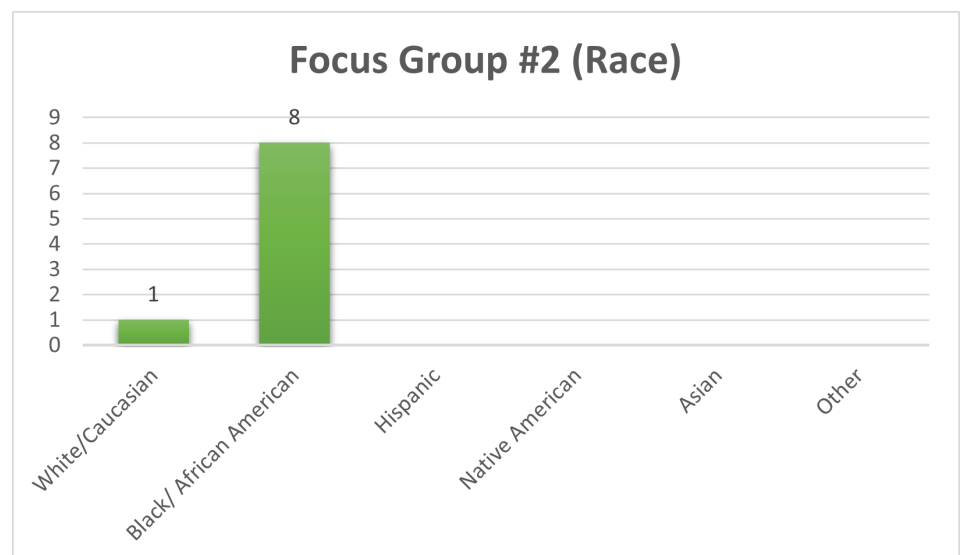
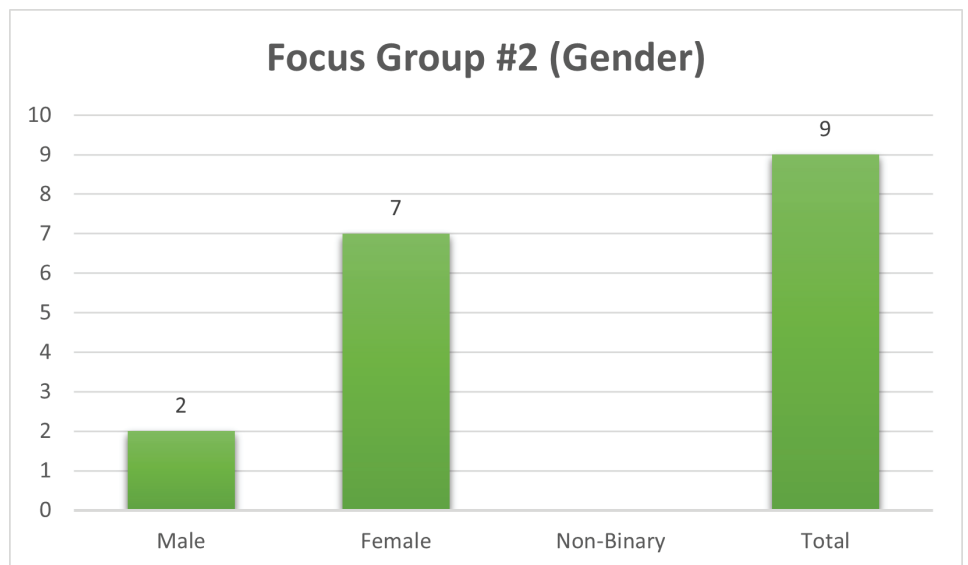
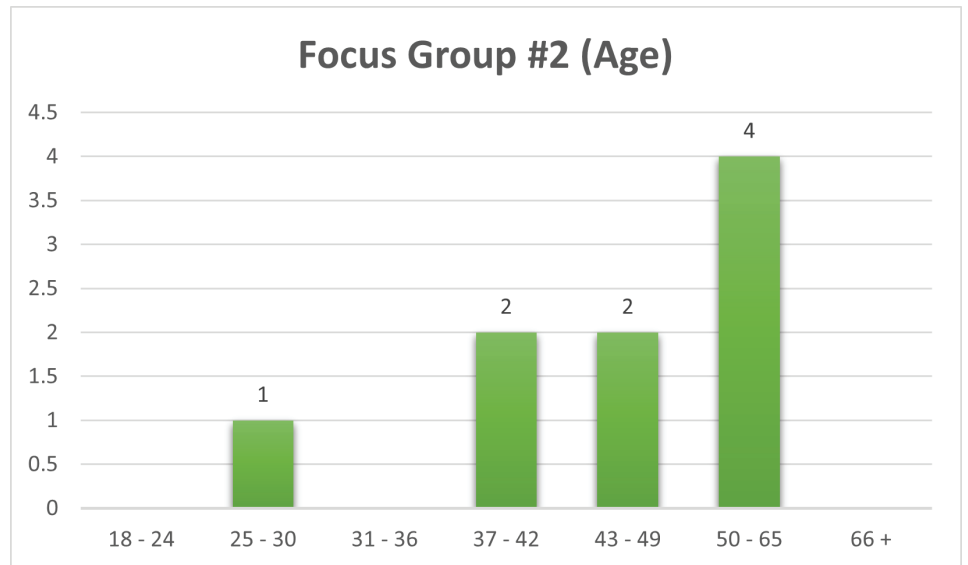
## Focus Group Session Participants' Demographic Profile

The number of participants requested for each session was 10 to 15 working-age adults between the ages of 18 and 65. The community partners involved did a phenomenal job of recruiting and mobilizing their respective communities. As a result of their efforts, there were sixty-nine working-age adults between the ages of 18 and 72 that participated and provided insights and perspectives. The ages of the participants ranged from eighteen to above 66. The group tended to skew towards the upper age range. This is represented by there being sixteen participants between the ages of 18 and 30; twenty-five between 39 and 49; and thirty-four between fifty and over sixty-six. There were forty-nine females and twenty males from the City of Cleveland and surrounding Cuyahoga County suburbs who provided responses to questions about three working-age adult research areas: Recruitment and Retention; Wages and Benefits; and Employment Climate.

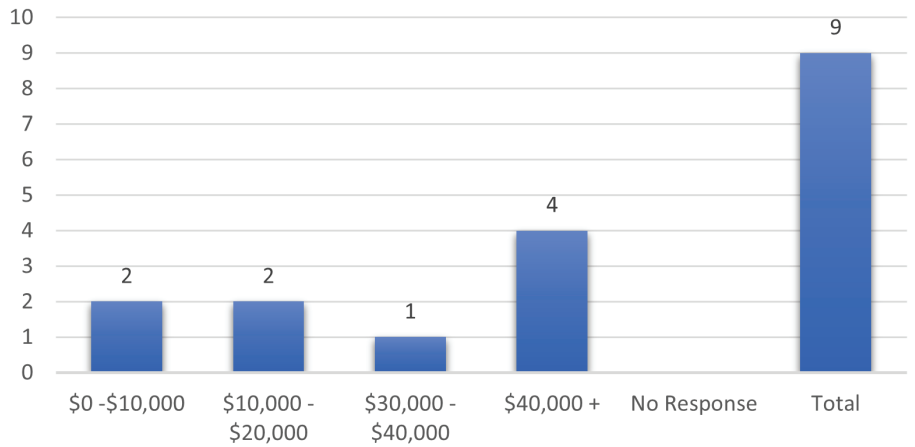
The participants were composed of a diverse group of Cuyahoga County residents. Of the sixty-nine people who participated in the sessions, 61% (42) were African American; 33% (23) of the participants were LatinX; 3% (2) were Caucasian; 1% (1) Native American and 1% (1) Other. Fifty-seven percent (39) of the participants were employed; 13% (9) were unemployed; 1% (1) was underemployed; 3% (2) were retired; and 26% (18) responded other or did not respond to this question. Wide dispersion existed among the participants responses about educational attainment and annual income. Thirty-two (46%) of the participants graduated high school or completed some college. Those with a two-year, four-year, or a graduate degree totaled 24 (35%) of the participants. The majority 41 (59%) of the participants' annual income ranged between \$0 to \$20,000, while 7 (10%) of the participants had annual incomes between \$30,000 and \$40,000. Another 16 (23%) participants indicated that their annual incomes were more than \$40,000. Five (7%) participants did not respond to the question.



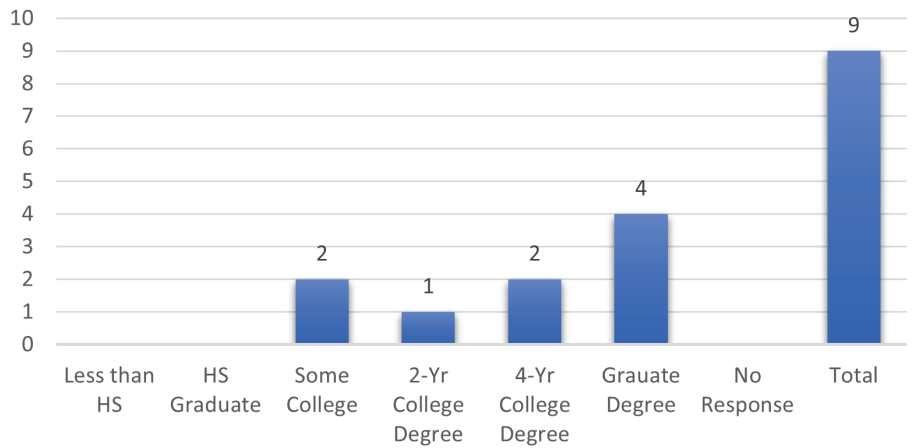




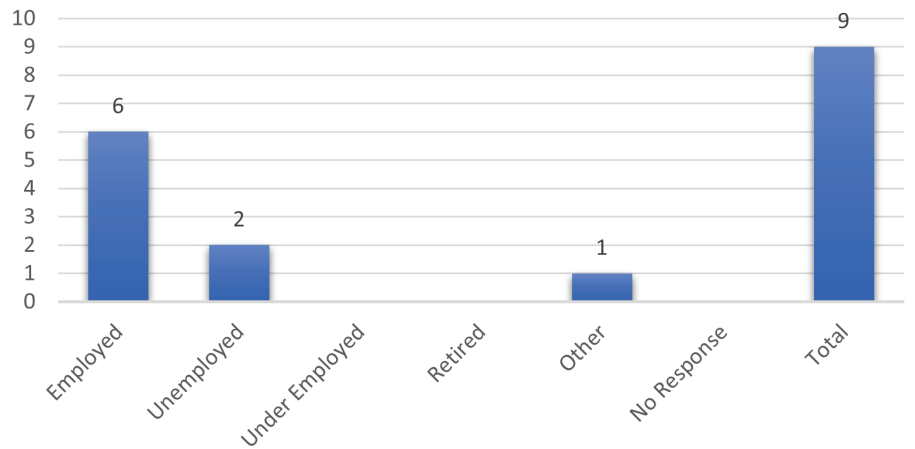
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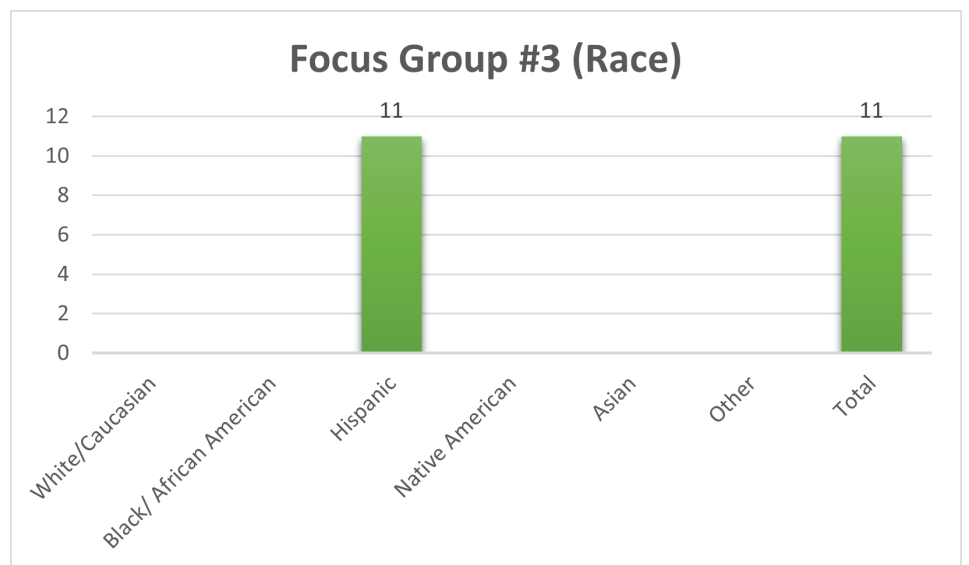
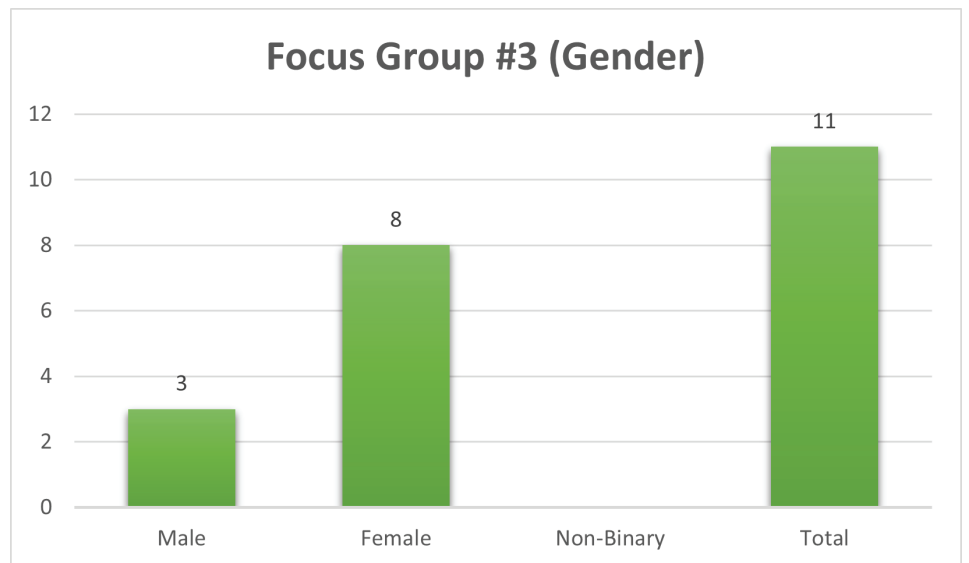
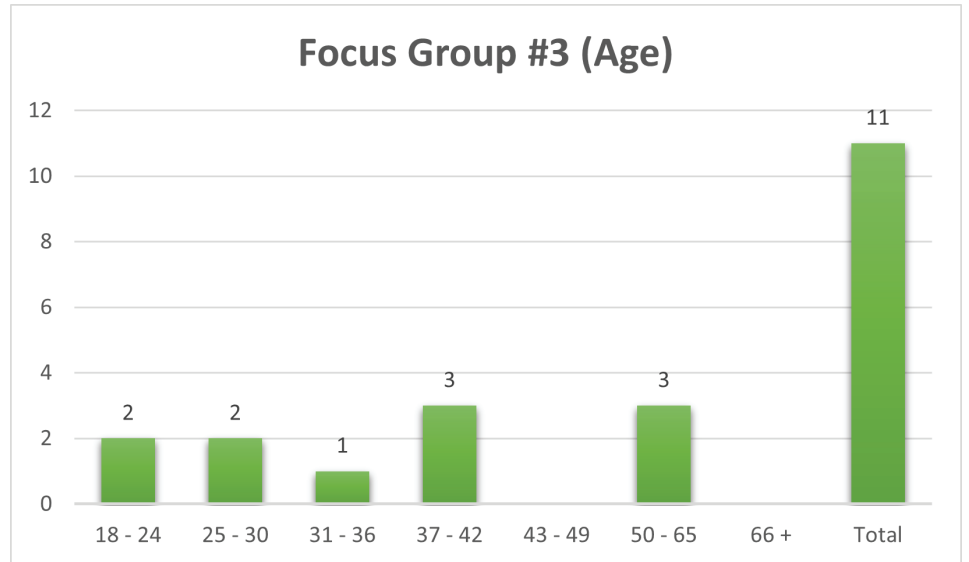


### Focus Group #2 (Educational Attainment)

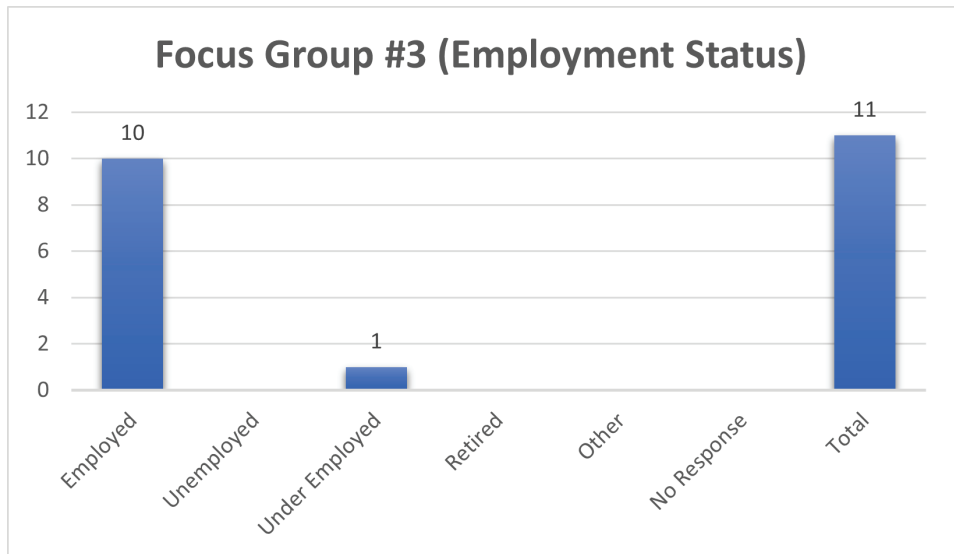
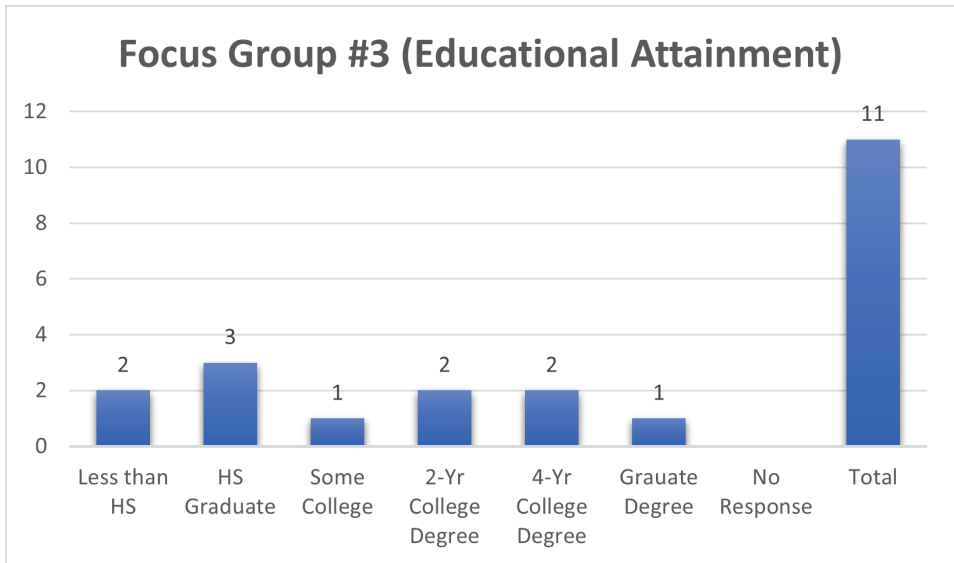
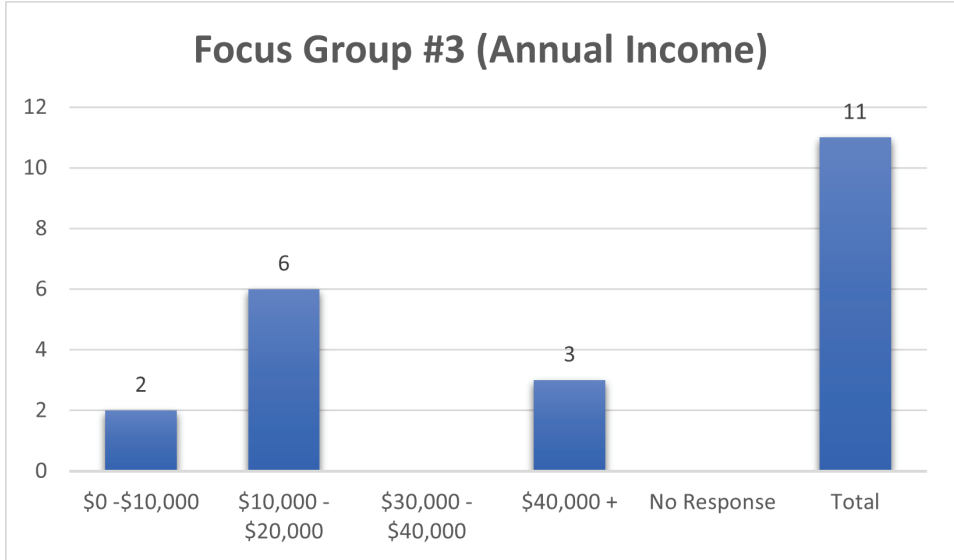


### Focus Group #2 (Employment Status)



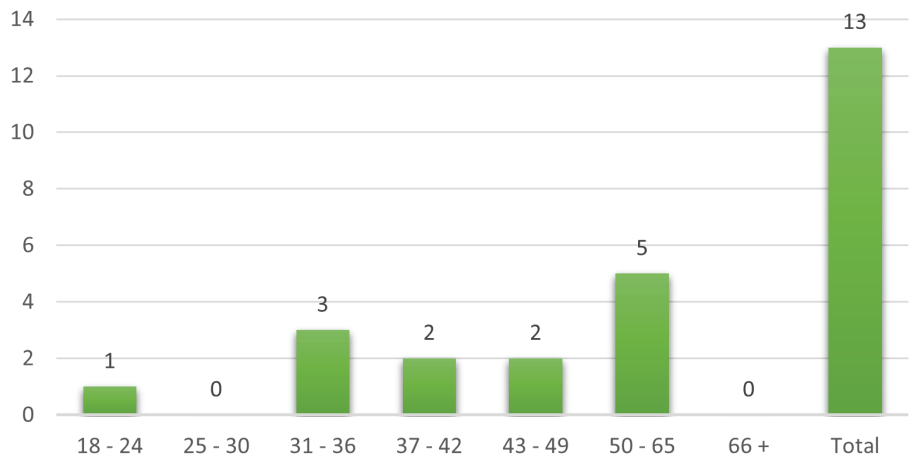




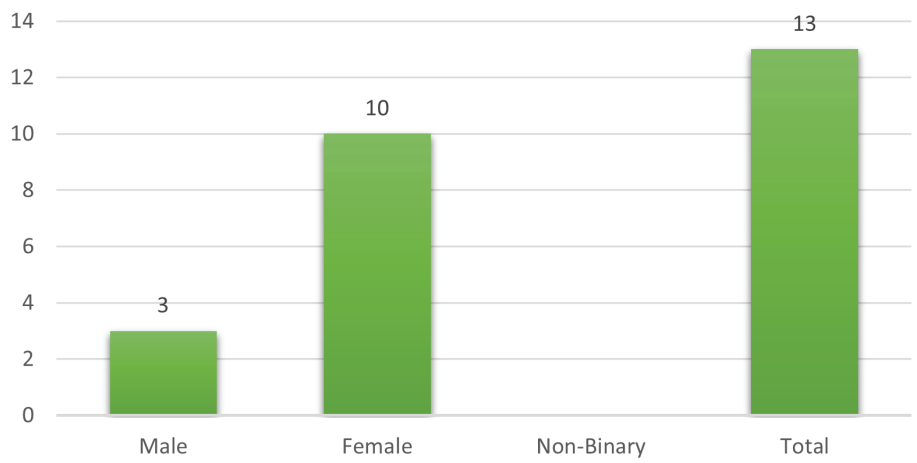




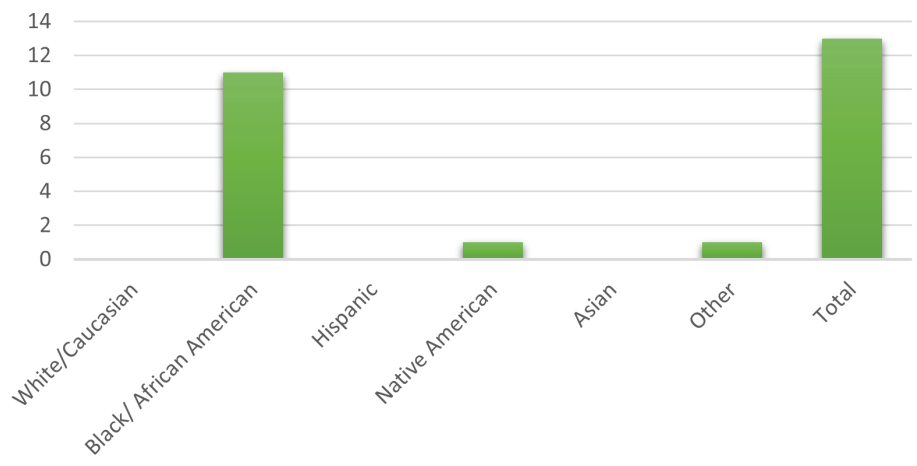
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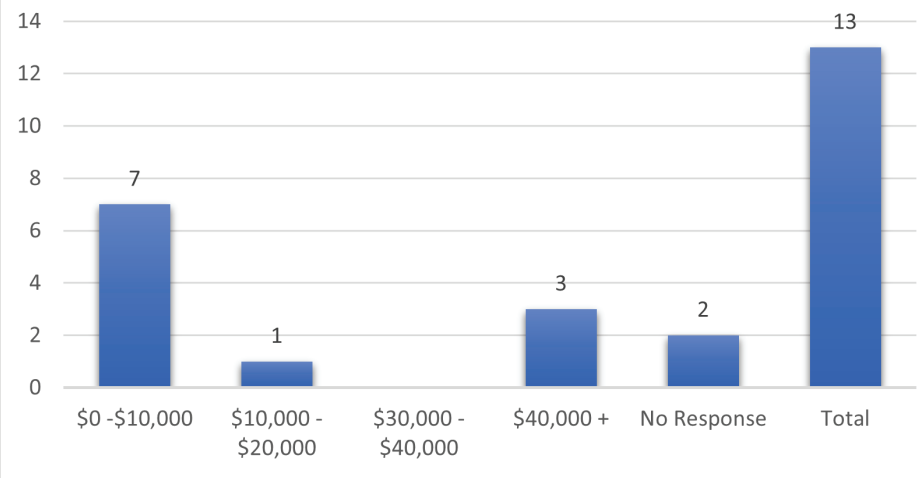
### Focus Group #4 (Gender)



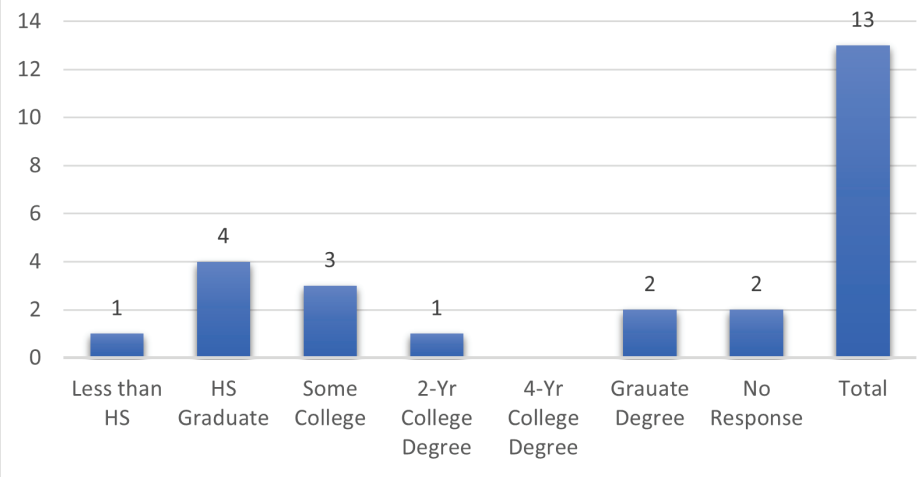
### Focus Group #4 (Race)



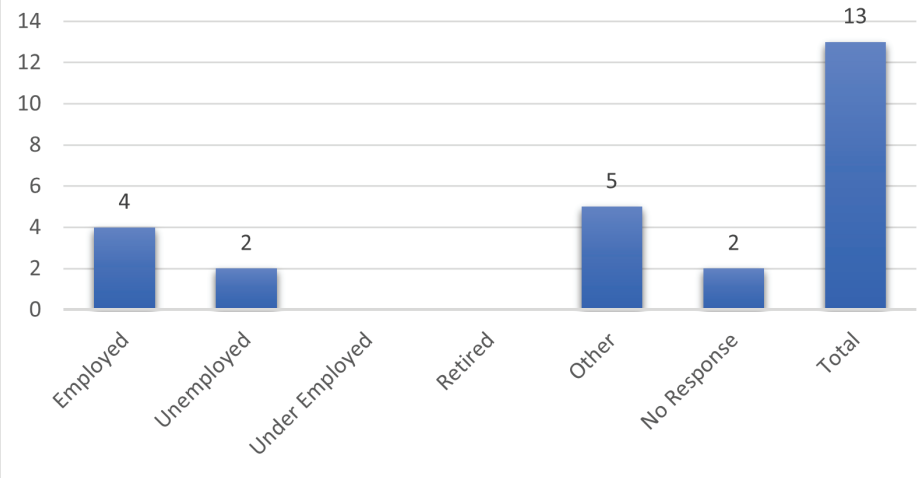
### Focus Group #4 (Annual Income)



### Focus Group #4 (Educational Attainment)

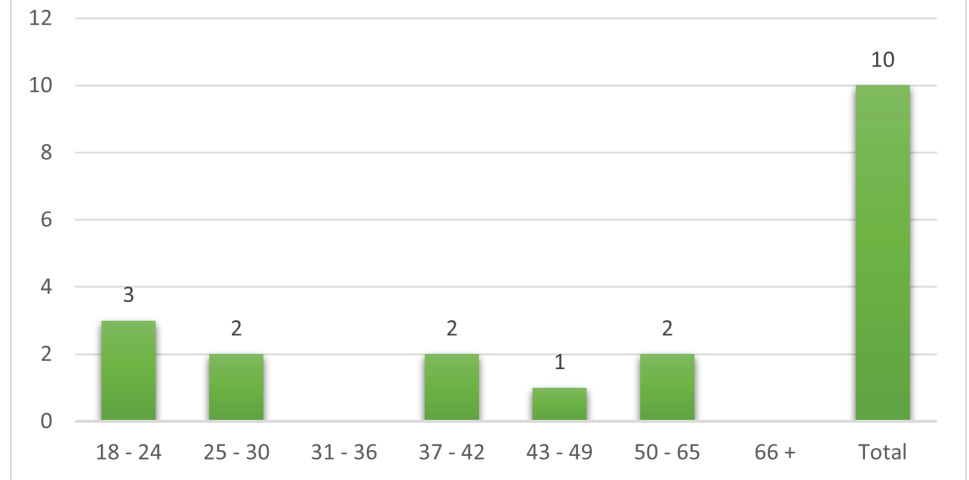


### Focus Group #4 (Employment Status)

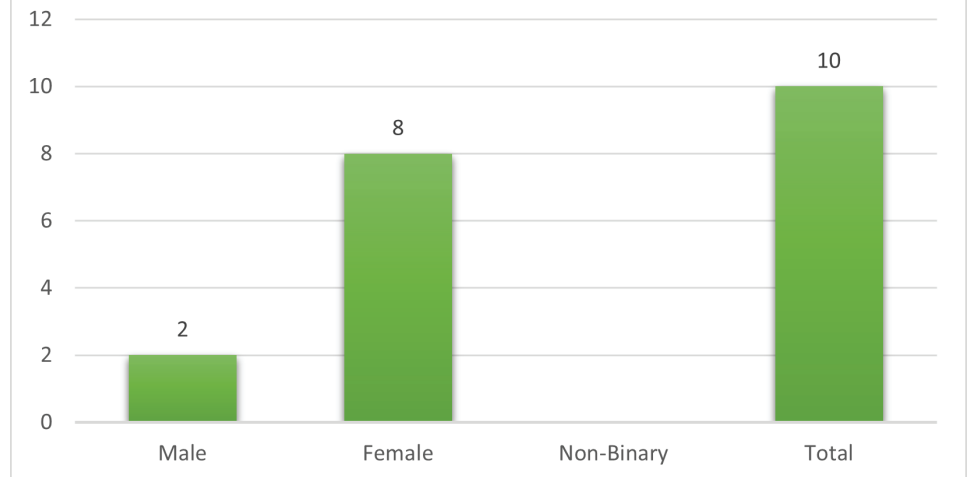




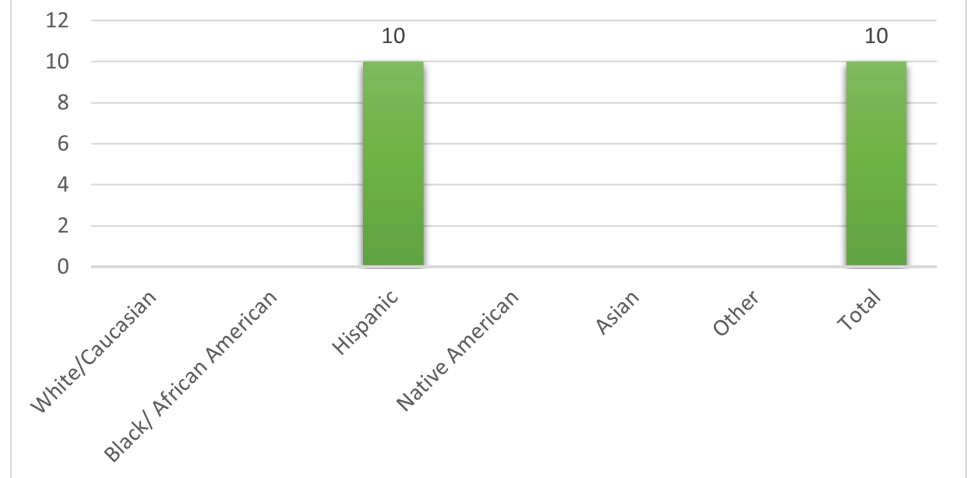
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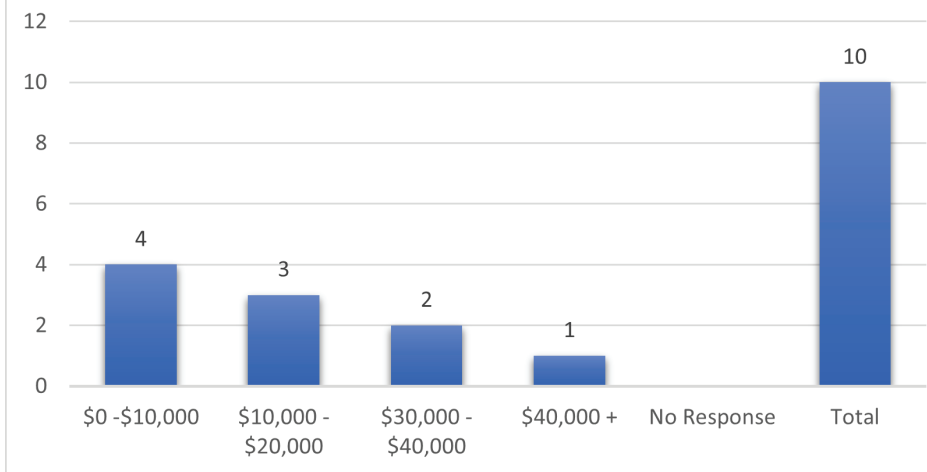
### Focus Group #5 (Gender)



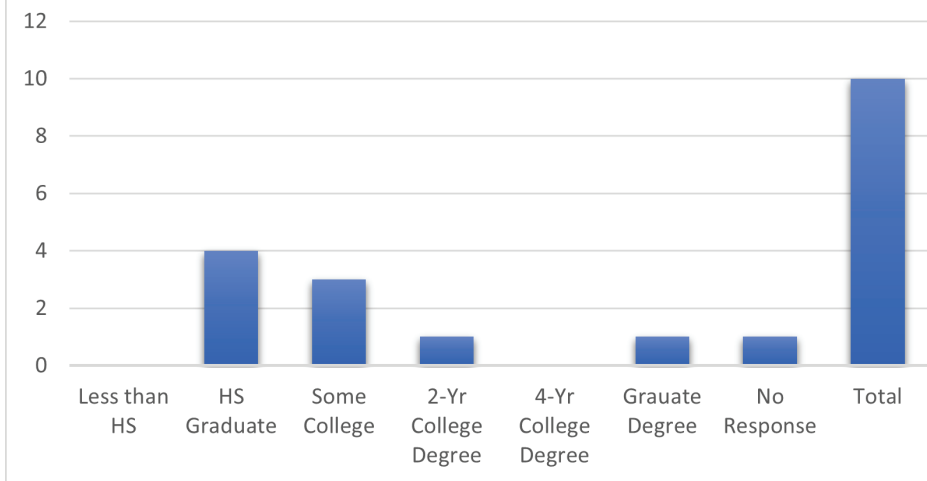
### Focus Group #5 (Race)



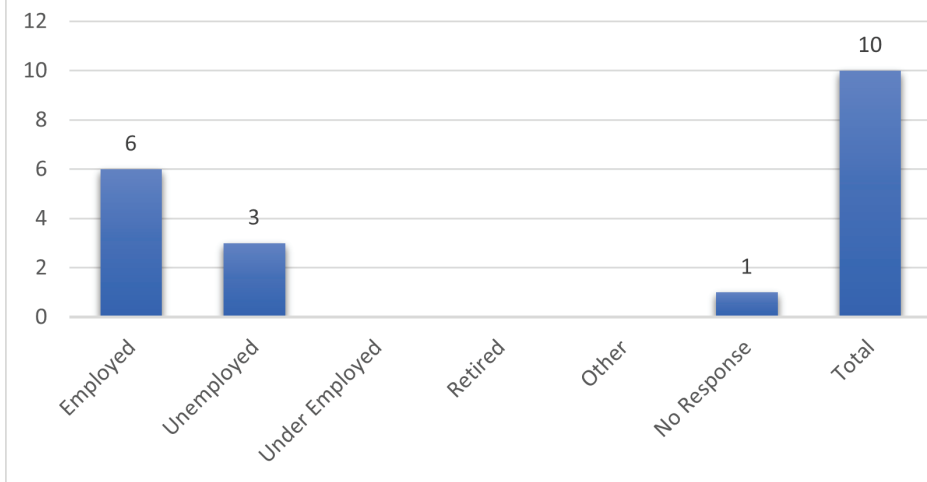
Focus Group #5 (Annual Income)

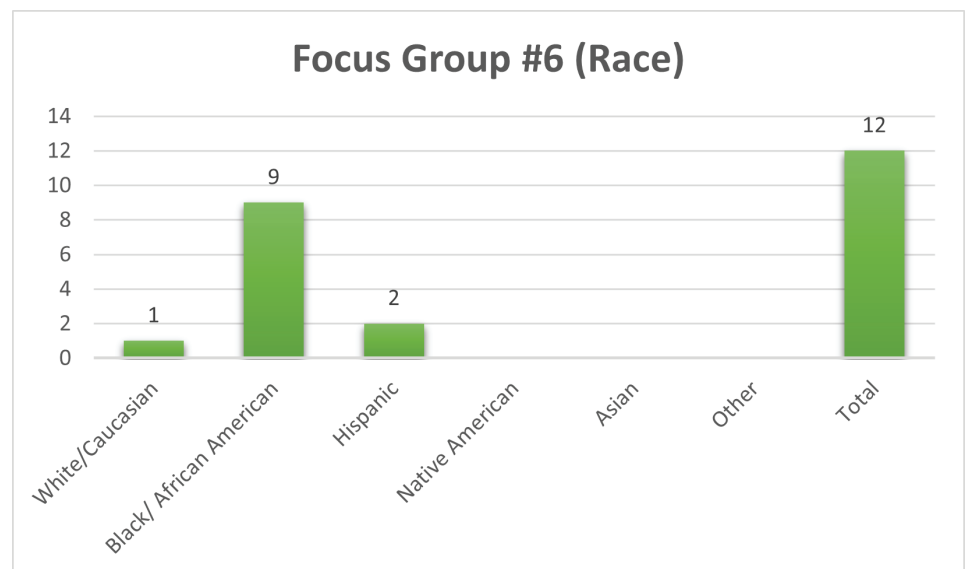
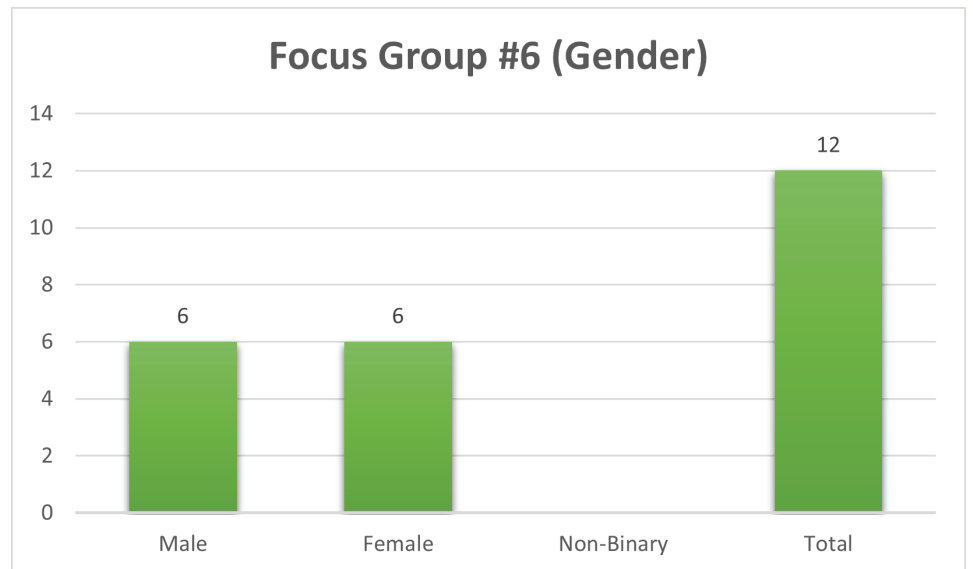
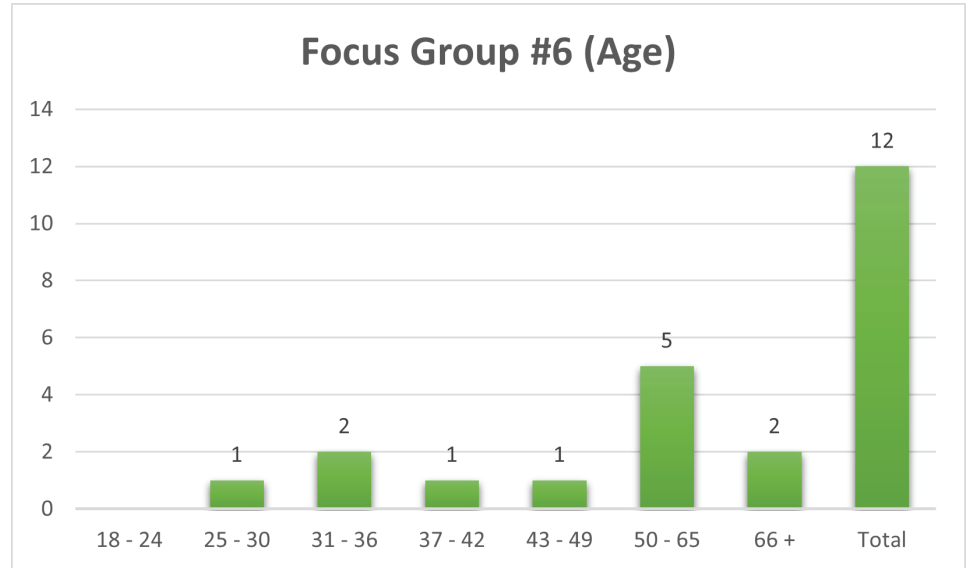


Focus Group #5 (Educational Attainment)

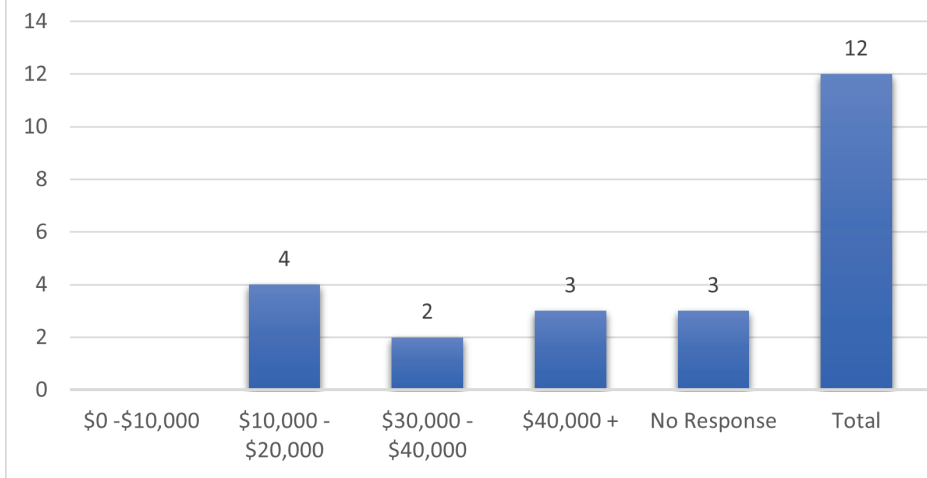


BFocus Group #5 (Employment Status)

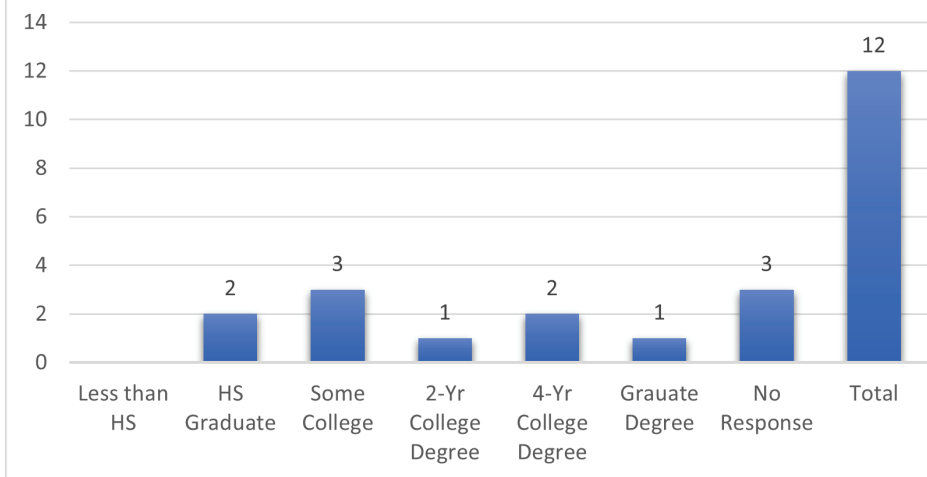




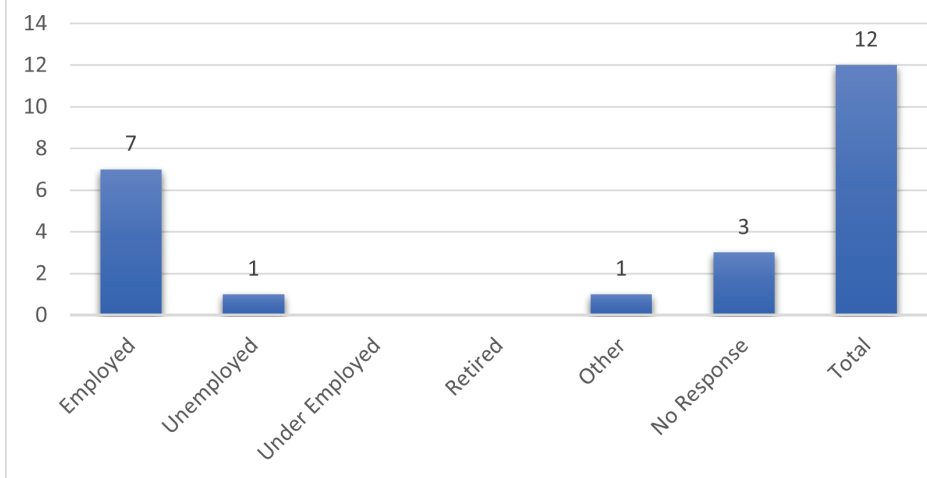
### Focus Group #6 (Annual Income)

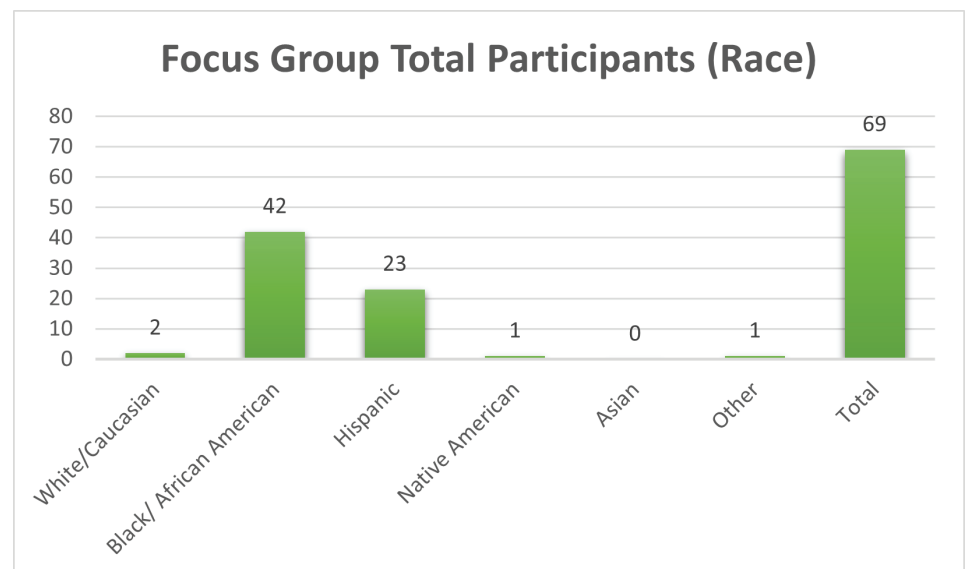
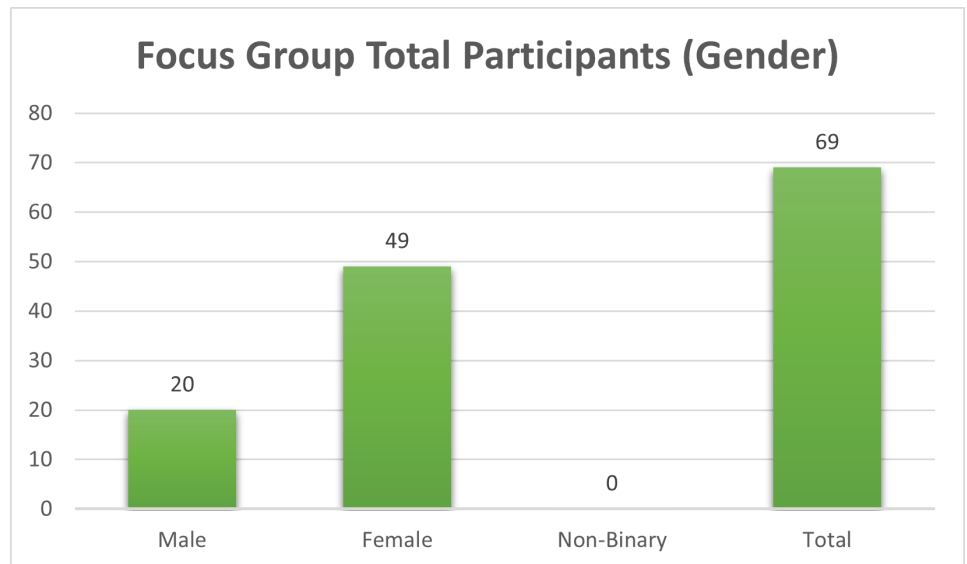
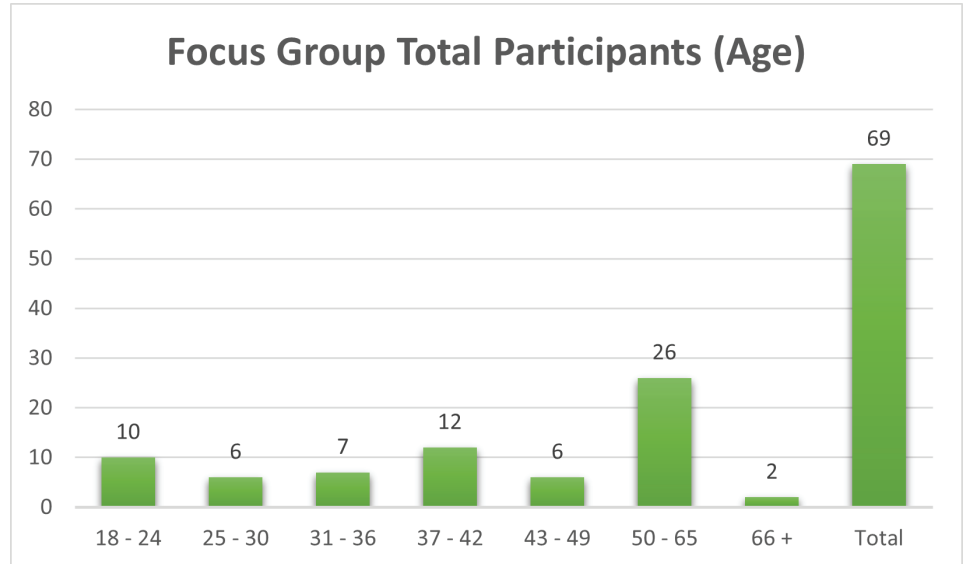


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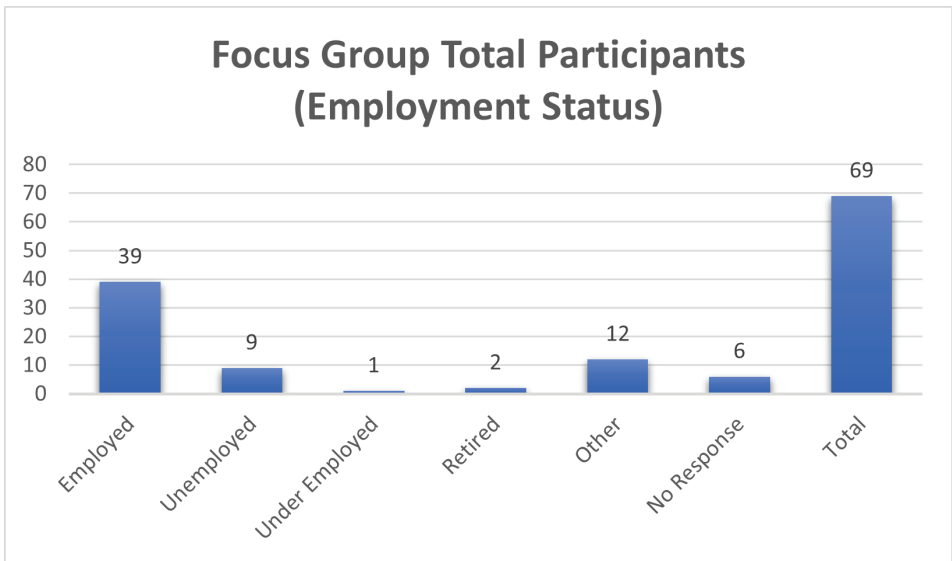
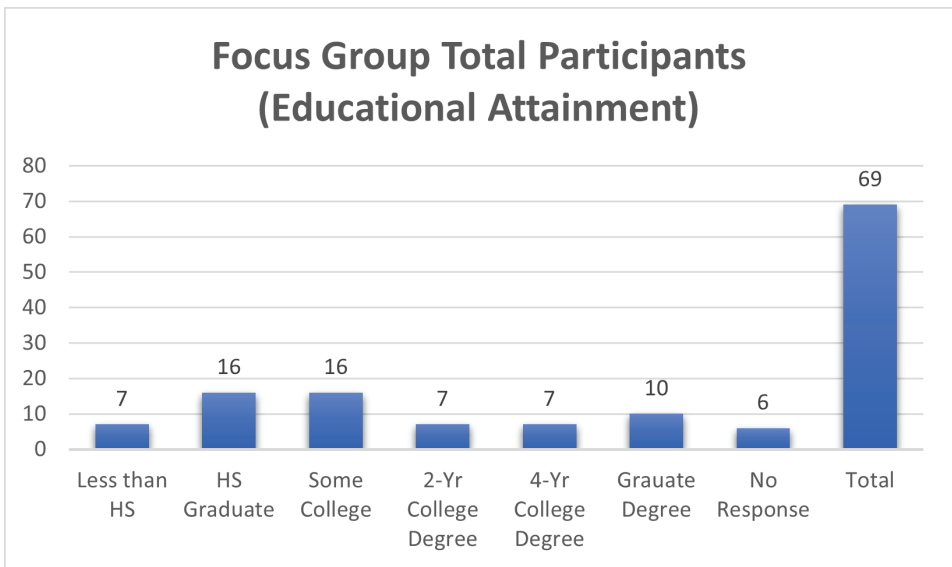
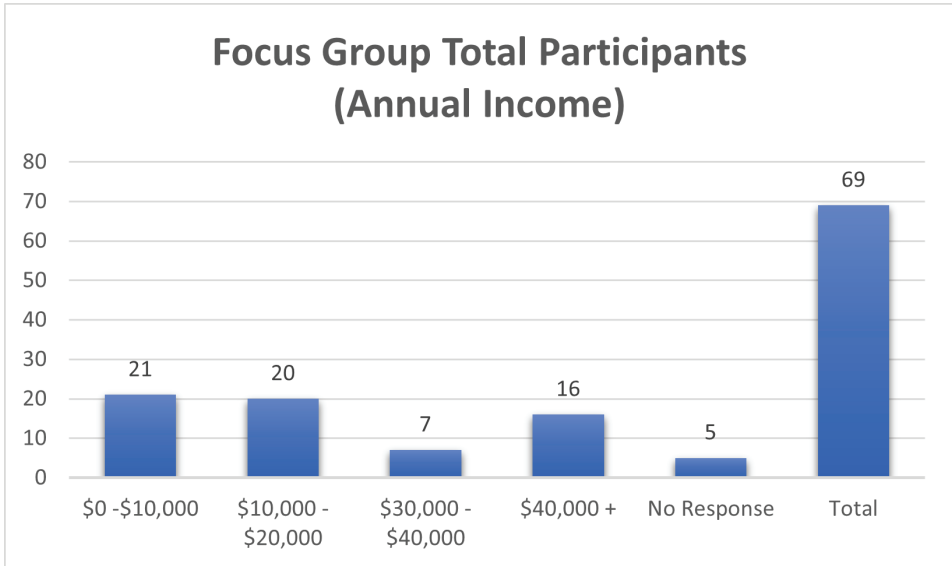


### Focus Group #6 (Employment Status)











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Prepared by

